

Stuart Haden BSc, MSc & MCIPD

Stuart is a commercially focused learning and development specialist with over 20 years experience and particular expertise in teams, leadership and coaching. He discovered his passion for developing people when managing an outdoor activity centre in Wales for 8 years. Facilitating outdoor management and leadership programmes with clients from all sectors.

After 2 years working overseas Stuart has spent the last 10 years based in London, working in broadcasting with *QVC The Shopping Channel* and retail with *J Sainsbury* and *Selfridges & Co*, where he held various Management Development roles.



In 2005 Stuart founded *Storm Beach Learning & Development Ltd*, based in London and South Wales. In 2006 he graduated from London South Bank University with an MSc in Human Resources & Development. Stuart specialised in management development, consulting and chose the already familiar topic of coaching for his dissertation. Titled 'What is the Impact of Developing Internal Coaches?'

Specialist areas

- **Team development** - unique sessions that provide a choice of content for participants, thus placing the ownership for learning with the attendees.
- **Authentic leadership** - in this relatively recent arena programmes explore how individuals become attuned with their core values and develop fundamental individuality. Stuart's programmes are also concerned with the collective; balancing compliant and defiant leadership to achieve authenticity.
- **Coaching** - Stuart works with organisations to embed a coaching culture by developing strategy, process, evaluation and behavioural change. These programmes are aimed at managers developing as coaches and mentors within the organisation, and potentially being formally recognised for this.

Contributions

- Case study for *The Case for Coaching - Jarvis, Lane & Fillery Travis (CIPD, 2006)*.
- Presented dissertation case study at the *CIPD Leadership Coaching Conference 2005*.
- Chaired seminar at the *CIPD Leadership Coaching Conference 2006*.
- Chaired seminar at *CIPD HRD Conference 2009*.

Clients

Change Consultancy & Training, Freemantle Media, Hypo Public Finance Bank, Lloyds Group, The Lawn Tennis Association and The National Trust.

Personal

Stuart has represented Wales in hockey and has played rugby and tennis up to county level. Nowadays his sporting passions revolve around mountaineering, marathons and triathlons. Stuart balances a busy social and family life with reading and travel.

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Learning and Development Limited

78 Clancarty Road, Parsons Green, Fulham, London. SW6 3AA.
Tel: 07967 634 669 stuart@stormbeach.co.uk www.stormbeach.co.uk